

CHARLOTTE GREEN

DIGITAL DESIGNER

cmgportfolio.com

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ABOUT ME

Creative, curious, and detail-driven designer with a passion for brand storytelling. I enjoy digital design because it combines my creative and analytical mindset. Attention to detail and asking questions allows me to deliver impactful, intuitive and insightful solutions. With a background in marketing I am dedicated to building a clear, consistent and effective brand identity across all digital experiences.

DESIGN EXPERIENCE

Marketing Media Coordinator

Epica International | Landrum, SC

Jan 2025–Current

- Design branded marketing materials including social media graphics, landing pages, trade show displays, and sales presentations
- Act as brand advocate and direct the creation of assets by outside agencies
- Collaborate across departments to support marketing campaigns, ensure content aligns with company goals and audience needs

Freelance Production Designer

Amplio Marketing | Minneapolis, MN

Aug 2023–Current

- Deliver digital ads that adhere to client brand guidelines and requirements
- Create designs in Adobe XD using provided assets to deliver production ready graphics

Jr. Web Producer

Uline | Pleasant Prairie, WI

Apr 2024–Jan 2025

- Designed and built conceptual layouts into functional web and landing pages using HTML and CSS
- Maintained site content using Uline's proprietary CMS; used AEM for image processing and asset management
- Managed and prioritized a high volume of projects and web initiatives

SKILLS

Adobe Creative Cloud	Prototyping
HTML/CSS/jQuery	Organization
Figma	Brand Identity
Visual Design	Collaboration
User Experience	Communication

EDUCATION

University of Wisconsin-Stout

B.F.A. in Graphic Design & Interactive Media

Minor in Business Administration

Summa Cum Laude

AIGA member

Coursework: Healthcare User Experience, Interactive Media, Graphic Design, Typography, Art History and Studio Arts

St. Catherine University

Marketing

Fall 2017–Spring 2019

GPA: 3.9

Antonian Honors Society

Competed on the Swim and Dive team

Coursework: Social Media Marketing, Accounting and Integrated Marketing